

Studio Company

A Birmingham Creative Arts program, offered through Birmingham Community Education

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WELCOME

Welcome to Studio Company, the immersive musical-theater experience from Birmingham Creative Arts. Launching in Summer 2026, Studio Company is designed for performers ready to move beyond “camp” into a true studio-style production environment.



Open to students in grades 4–12 from Birmingham and across the greater Metro Detroit area, Studio Company welcomes performers of all experience levels. Whether your student is stepping into their first audition or already dreaming of future stages, this program offers a professional, inspiring, and creatively alive space.

Studio Company is bold, collaborative, and fast-paced. It mirrors the energy of real-world rehearsal rooms while remaining supportive and educational. If your performer is curious, motivated, and excited about musical theater, this is where they belong.

We are proud to launch Studio Company with Disney's The Little Mermaid as our inaugural production.

PROGRAM EXPERIENCE

Studio Company presents *The Little Mermaid* as its inaugural production, launching a new immersive musical-theater experience for performers in grades 4–12. This audition-based, three-week evening program mirrors a professional rehearsal process and culminates in fully staged, ticketed performances in the Seaholm High School auditorium.

The program is:

- Audition-based
- Ensemble-driven
- High-energy
- Collaborative
- Performance-focused

Open to performers of all experience levels who are ready for a focused, team-centered rehearsal environment.

PROGRAM SCHEDULE

- Dates: July 6–26, 2026
- Rehearsals: Monday–Friday, 5:00 PM–9:00 PM
 - **Not all cast members are called to every rehearsal.**
- Performances: July 25 & 26, 2026



Instagram: [@bcearts](https://www.instagram.com/bcearts) Facebook: [BCE Creative Arts](https://www.facebook.com/BCECreativeArts) Website: [bcecreativearts.org](https://www.bcecreativearts.org)

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- Performance times to be determined.

Location:

Seaholm High School – Auditorium
2436 W. Lincoln Street
Birmingham, MI 48009

ADDITIONAL TECHNICAL REHEARSALS

Additional technical rehearsals may be scheduled for the weekend of July 17–18, 2026. These dates are not yet confirmed and will be communicated once finalized. Families are encouraged to keep this weekend flexible, if possible.

PERFORMANCES & TICKETS

Studio Company culminates in fully staged, ticketed performances.

- All audience members must purchase a ticket
- No lap seating
- No “babes in arms.”
- Tickets are required for all attendees, regardless of age
- Ticket sales will be announced soon

INCLUSION & ACCESSIBILITY

Birmingham Creative Arts is committed to fostering an open, welcoming, and inclusive creative community. Studio Company welcomes students from Birmingham and throughout Metro Detroit, and we actively encourage participation from performers of all backgrounds, identities, and experience levels.

We believe great storytelling reflects the diversity of our world. Our productions are not based on traditional or media-driven expectations of what a character “should” look like.

All roles are open. We do not precast.

Every student who auditions receives equal and thoughtful consideration.

TUITION & FEES

Tuition: \$500

Materials Fee: \$20

There is no fee to audition.



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WHAT YOUR TUITION MAKES POSSIBLE

- 🎭 State-of-the-art auditorium performances
- 🎬 Full Broadway-style production (not a recital or showcase)
- 👗 Professional costumes
- 🎵 Fully licensed scripts, music, and choreography
- 🎓 Instruction from a team with over 23 years of experience
- 📚 Educational growth in confidence, collaboration, and creativity

WHAT TUITION INCLUDES

- Full costume
- Script
- Show t-shirt
- Professional instruction
- Digital music & choreography resources
- Use of a professional theatre venue

Additional costume pieces, shoes (some actors, in addition to dance shoes, may also need to purchase Heelys), hair, and makeup requirements will be shared post-casting.

TUITION PERSPECTIVE

Studio Company offers a premium, studio-style musical theater experience that mirrors the structure and standards of professional training programs. This is not a casual after-school activity. It is an immersive, high-level artistic opportunity for performers ready to commit to excellence.

Program Length: 3 weeks

Instruction Time: 4 hours × 5 days × 3 weeks = 60+ hours of professional instruction and rehearsal

Value Breakdown:

- 60+ hours of professional training and production rehearsal
- Licensed Broadway musical materials
- Professional-level costumes



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- Full theatrical production with lighting, sound, and staging
- Performance in a state-of-the-art auditorium
- Instruction from a creative team with over 23 years of experience

This amounts to an investment of approximately \$8.33 per hour for a comprehensive, production-based musical theater experience that would typically cost significantly more in private studios or conservatory-style programs.

Studio Company offers families access to an elevated training environment that blends artistic rigor, professional standards, and meaningful stage experience—without the prohibitive costs often associated with elite performing arts programs.

This is an excellent opportunity for students to train, rehearse, and perform in a setting that feels truly professional while remaining grounded in community and education.

FINANCIAL POLICIES

- All tuition, materials fees, and tickets are non-refundable
- Tuition is due immediately upon casting notification
- Tuition must be paid before the cast list is finalized
- Once the cast list is announced, no withdrawals or refunds are permitted

PARENT VOLUNTEER COMMITMENT

Studio Company is a production-based program that relies on family support. Each cast family must complete parent volunteer hours.

Volunteer roles may include:

- Costumes
- Front of house and ticketing
- Set and prop support
- Hospitality
- Load-in and strike
- Production assistance

Volunteer options and hour requirements will be shared after casting.



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STAY CONNECTED

Please follow Birmingham Creative Arts on social media and visit our website regularly for:

- Audition updates
- Workshops
- Program announcements
- Ticket information



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